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Grit Digital Health Awarded NASPA and Gold Leaf Distinctions

YOU Student Well-being Portal is Proving the Power of Technology to Improve Health on Campus

DENVER, CO (Nov. 30, 2016) - Grit Digital Health, LLC (Grit) was recognized amongst higher education contributors and top digital innovators during the month of November.

The Student Affairs Administrators in Higher Education association (NASPA) hosted its Region IV-West/East conference on Nov. 16 and 17. The collaborative efforts of Grit Digital Health and Colorado State University earned the NASPA Region IV-West Campus-Based Video/Computer Software Publications Award. This honor recognizes the YOU portal as a significant contribution to the Student Affairs profession due to YOU's ability to connect with each student on well-being in a personalized and unique way through digital technology.

In an award ceremony on Nov. 3, the 2016 Colorado Healthcare Communicators' Gold Leaf Awards honored organizations making powerful communication efforts within the healthcare industry. The Grit team won a Silver Leaf award for the YOU website. Grit Digital Health was also awarded a Bronze Leaf award for its work on the print campaign titled "Help is Here", which complements and promotes the utility of YOU on campus. Both Gold Leaf awards underscore the mission driving YOU, which is a portal that works with health centers on campus to increase help-seeking behavior amongst college students, ultimately reducing levels of stress and adverse mental health effects of the college experience.

These accolades from leading organizations in higher education, healthcare and communications personify the mission of Grit Digital Health.

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ABOUT GRIT DIGITAL HEALTH

Grit Digital Health, LLC is a human-centric business comprised of specialists in behavioral health, wellness, technology and marketing communications. In collaboration with higher education partners, Grit has developed YOU, *the* digital hub addressing the well-being challenges facing every student and campus. YOU centralizes, optimizes and expands university resources and connects students with personalized content curated and vetted to help them navigate life and campus. The interactive platform - customized for both the student and the campus -- takes a holistic and proactive approach to student success and well-being. For more information, visit gritdigitalhealth.com.